

CREATIVITY
IS UNIVERSAL,
IT JUST MANIFESTS
IN DIFFERENT WAYS

BRANDING

GRAPHIC DESIGN / VISUAL IDENTITY / PACKAGING / DIGITAL / UI

INTERIOR DESIGN

HOSPITALITY DESIGN / BUILDING ENVIRONMENTS / ARCHITECTURAL SOLUTIONS

BUILDING RELATIONS

PUBLIC RELATIONS / EVENT MANAGEMENT AND CREATIVE PRODUCTION /
COMMUNICATION STRATEGY AND CAMPAIGN

ŠČUREK

The Zero Brut Ščurek sparkling wine, which was awarded with the highest and most respected wine recognition, is also the direction of the renewal of the image of this prestigious and every day more established brand of still and sparkling wines from Brda.

The Brut Zero sparkling wine is thus many times the first. It is the best rated Slovenian wine at the Decanter World Wine Awards in 2022 (97 points), the first presented in the series of sparkling wines with which we will toast in the future (Blanc de blancs, Blanc de noirs and Rose are also ripening on yeasts), the first to draw a new the image of Ščurek wines and the first lively lady who continues the series of two consecutive platinum Dacanter awards for Ščurek Rebula UP (selections 2019 and 2020).

VISUAL IDENTITY / BRANDING / PRINT

2022



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“IT IS THE BEST RATED
SLOVENIAN WINE AT THE
DECANTER WORLD
WINE AWARDS IN 2022”



NEJC MURKO HAIR COLORIST

A hairdressing salon is a place where complex chemical processes flow into the shades of curls, where every precisely measured second of the peroxide action marks the allure of the colors and where hastily braided hair turns into a crown. In order for the satisfaction to be complete, the master must be almost militarily organized and know exactly what he is doing, and above all, sign his name and surname.



ZEMONO+ PRALINES

Zemono+ is the personal brand of Tomaž Kavčič, with which the maestro enables even those who do not manage to visit him at the Zemono manor to enter the world of haute cuisine and selected tastes. Each packaging must thus emphasize its key values – prestige, selected ingredients and materials, and above all, its aesthetics must not be lost in compliance with statutory regulations.



VINAKOPER

Since the Essence of Istra was created by combining the talent and visions of oenologists from the Vinakoper winery and Michelin chef Tomaž Kavčič, it was crucial to find a common point between wine and panettone. It is thanks to sugar molecules that dough becomes dessert and juice becomes wine. These are one of the main decorative elements of the packaging, which is stylistically based on high fashion, elegance and prestige.

VISUAL IDENTITY / BRANDING

2021



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“STYLISTICALLY BASED ON HIGH FASHION, ELEGANCE AND PRESTIGE.”

DRAŠ

From Draš's terrace, there is a beautiful view of the green Pohorje, which is why its skyline and the silhouette of the Snow Stadium make a meaningful mark on the logo. The typographical nature of the name promises a responsible and correct hotel service, while the annotation urges you to make your vacation or sports vacation completely based on your sparkling suggestions and wishes.



GREGOR LISJAK

Gregor's story is a tale of determination and commitment to nature, selected flavours and pure ingredients. It is a statement about the new chapter, Istrian stubbornness and the special location of his torkla, which we hid in the logo. It is the answer to the question of how to squeeze centuries of tradition and decades of family dedication into a new logo and a specially designed bottle.





“NAMED AFTER THE NUBA, THE PEOPLE FROM THE LAND WHERE THE DONKEY’S ANCESTOR ORIGINATED”

NUBI

Nubi is Slovenian donkey milk, named after the Nuba, the people from the land where the donkey's ancestor originated. An integral part of the brand is the record of origin, which gives the image a feeling of softness and warmth, traditionality and homeliness. Milk has many beneficial effects on health, so the packaging and label are a bit pharmaceutical, but since it is most often consumed by children, the name can be pronounced at home and in all markets where it will appear.

2021

VISUAL IDENTITY / BRANDING



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BRANDING

KULINARIČNI ŠTUDIO

Manuscript is a flirtation with the artist's signature, an artfully rounded menu and the creation of excess that characterizes world dishes with the inspiration that arises while choosing ingredients from the offer of local suppliers, Istria and the sea. We found inspiration for the logo among the sensations from galleries, boutiques, art studios and other creative spaces.



ZLATA LADJICA

Ljubljana was missing the missing piece in the exceptional picture of the offer of accommodation capacities, as it lacked the most prestigious small hotel, where the most demanding guests feel as if they were at home. The void was filled by the Zlata ladjica, in which we arranged a pub, a restaurant and two gardens.

The interior is everything that defines Ljubljana - undulating surfaces that flirt with the surface of the river, materials that pay homage to the artisans and workers who have lived with the river for centuries, and is an homage to the green beauty that you can feel from the terraces almost as if sat very close to her.



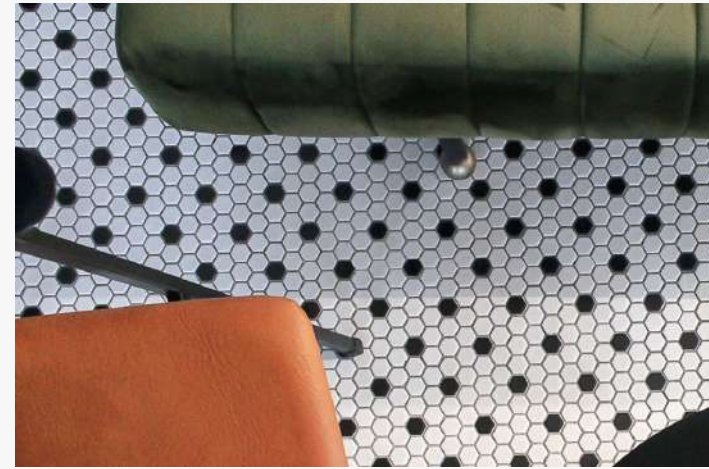
DŽUNGLA

Džungla is a place where the slogan “Luz yourself, find yourself” comes to life to perfection at every step and in every mood. The design of the space and the overall image are marked by Istria’s traditional involvement in three cultural spaces and the desire to cultivate chaos and create a new homeliness. Swings, sofas, a community table, toilets with the sounds of the primeval forest, a logo that can be read correctly in Slovenian and Italian, and one summer.



LEVINO WINE BAR

LeVino is not just a bar or another wine bar, but a bridge between the homely and the trendy, fashionable. LeVino is not just one, but “Above” and “Below”. White surfaces make use of daylight and are an excellent background for observing the nuances of wine. Green is the vine leaves and the color of the bottles, and the shade of leather and brass are captured orange and white wine. We were reminded of the rawness and sharpness of the earth by designing a sink cast from concrete.



NOVA KBM

At the end of the year, Nova KBM invited clients and business partners to three get-togethers in Maribor, Ljubljana and Nova Gorica. We surprised the visitors with a walk through the backstage of the theaters and gave some of them the opportunity to see the world that the bank supports for the first time.

We filled the event with breathtaking acrobatic stunts, surprises and a roaring drumming start. To make the guests feel like real stars, we escorted them across the stage to their seats.

2018

CREATIVE DIRECTION / EVENT PRODUCTION



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BUILDING RELATIONS

“BREATH TAKING
ACROBATIC STUNTS,
SURPRISES AND A ROARING
DRUMMING START”



PODIM

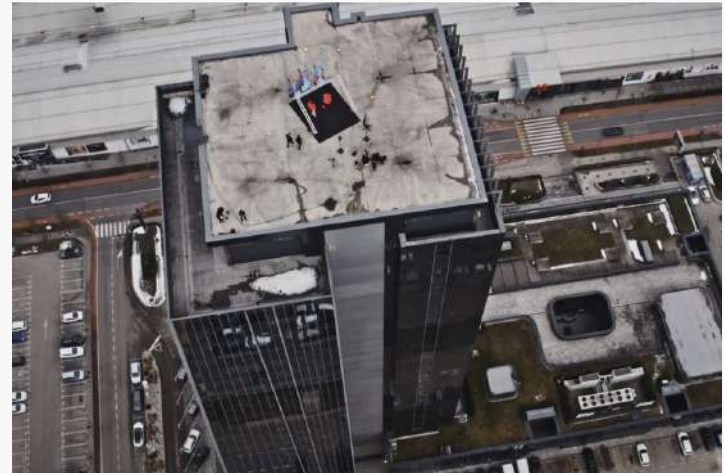
Podim and Podim DX were training grounds for a series of scenarios announcing the competition for the Slovenian Start Up of the Year and the design, editing and editorial work when the central studio was established, when the event was forced to be completely digitalized.



KRIPTOMAT OKR II

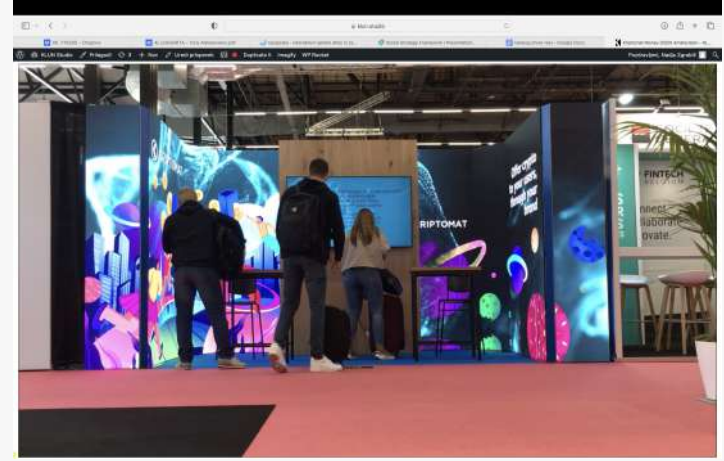
Kriptomat made the second presentation of key goals and results significantly different for its colleagues around the world. If the management team impressed the viewers with the results, we decided to surprise them with a well-known format that pushed the technology's capabilities to the limit, as such productions were usually in the domain of large televisions.

We made a reality show, during which the two main protagonists left the office and drove through the center of Ljubljana to the highest platform in Slovenia, where we set up a studio for them. Buckle up, we'll take you to the top!



KRIPTOMAT MONEY 20/20 AMSTERDAM

Given that we don't bother with the media, but make sure that we convey the desired message to the addressees through a skilful choice of platforms, we were particularly happy about Kriptomat's challenge this time. At the world's most important fintech fair, we wanted to highlight the client's progress, freshness and commitment to transparency. One of the key goals was to stand out from the crowd of other exhibitors and instantly draw attention to yourself, attract attention and highlight the difference.



KEEP IN
TOUCH

BRANDING / INTERIOR DESIGN / BUILDING RELATIONS

KLUN IS. THE ANTITHESIS OF INSTANT.
A COUNTERWEIGHT TO THE LIGHT.
COMPLICATED SIMPLICITY. AN IMAGINARY
REALITY. CREATED REALITY. EXPERIENCE
THE IDEA. PERMANENT HIPNESS.
COMPLETE DIFFERENCE. A TANGIBLE
FUTURE. TRAPPED IN THE PRESENT.
IMPRINTED ETERNITY. RUINED BANALITY.
KLUN IS. KLUN WE ARE. HERE FOR **YOU**.

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